

# Letter of Recommendation

To whom it may concern,

I managed Ellie as a contractor for Lunar Academy. She was tasked with creating engaging social content, with a focus on short form videos and general social media support.

Ellie quickly demonstrated her knowledge and understanding, enthusiastically bringing lots of ideas to the table. She effectively thinks about the wider context of content, and how it will be received by the audience/community.

Ellie is a quick learner and actioned feedback positively. She proved herself to be incredibly creative and adaptable, holding a variety of skills, including video editing, graphic design and copywriting. It is a pleasure to work with her and I know she will make an excellent addition to any marketing or social media team looking to bolster their content creation.

Cristina Shaw,  
Marketing Manager | Video Game Outsourcing